

SAMMY D
FOUNDATION
YOUTH • LIFE • FUTURE

23-25 June 2023

**Violence
Prevention**

round



We are delighted to have [Football SA](#) join our movement to say NO ✕ to violence and YES ✓

to mateship by participating in our [Sammy D Football Violence Prevention Round](#)

on [Friday June 23 to Sunday June 25!](#)

The [Sammy D Foundation](#) was established in 2008 when 17 year-old Sam Davis lost his life due to an unprovoked one punch attack. Following the devastating loss of Sam, his parents, founded the Sammy D Foundation, with the ultimate aim of providing skills to young people in order to prevent such a tragedy from occurring again.

What's involved with the Sammy D Violence Prevention Round?

We are inviting your club to send a representative to collect the following pack from Football SA headquarters from Monday June 12. The pack for collection will include:

- A roll of blue tape per team for ALL players to wear for your games the weekend of the 23rd - 25th June 2023 in honour of Sam Davis (all junior teams and seniors final.)
- Posters to put around your clubrooms to support this round (email version attached)
- A Sammy D Beanie poster (email version also attached)

Please take pics of how your club celebrates the Sammy D Round with #SAMMYDROUND and tag both @FOOTBALLSA and @SAMMYDFFOUNDATION

If you have any questions at all about this initiative, please contact us at the Sammy D office: 8374 1678.

Thank you again for standing with us to help achieve our mission in removing violence in our community and promoting mateship. Together we have the ability to end violence, by connecting and empowering young people in our community.

Warm Regards,

Brigid Koenig
CEO, SAMMY D FOUNDATION